Farms, Food & Health
September 28, 2019

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Agenda

• Spectrum Health at a Glance
• Were We Have Been
• Were We Are Now
• Where We Hope To Go
Spectrum Health also has more than 200 outpatient facilities (including integrated care campuses, urgent care centers, walk-in clinics and physician offices).

*Includes Select Specialty Hospital - Spectrum Health (A joint venture with Select Medical Corporation).
Mission: To improve the health of the communities we serve

- **31,000** Employees
- **$6.5 Billion** Enterprise*
- **$459 Million** Community Benefit*
- **$30 Million** Philanthropy*
- **3,200** Volunteers
- **4,200** Physicians and Advanced Practice Providers (employed and independent)
- **14** Hospitals
- **220** Ambulatory Sites (including integrated care campuses, urgent care centers, walk-in clinics and physician offices)
- **73,000** MedNow Telehealth Visits 24/7
- **415,000** Lives Touched Through Healthier Communities (fiscal year 2017)
- **A Health Plan with 1 Million Members Served** (fiscal year 2018)
- **7,000+** Employers Contracted by Priority Health
- **97%** Michigan Providers in Network
- **Venture Capital** $100 Million Fund

*Calculated based on fiscal year 2018 data for Spectrum Health and Spectrum Health Lakeland
**Triple Bottom Line**
Spectrum Health is a mission-driven organization committed to the Triple Bottom Line through improving community health, human equity, environmental stewardship and fiscal responsibility.
Where we have been….
Where we are now…

Michigan Street Market and Grill
Whole foods sourced locally and prepared fresh in our kitchens—
to nourish body, mind and community.
MSM&G Objectives

- Focus our food menu choices to impact the health of the community
- Focus our food service jobs to impact the wealth/job stability of the community
- Focus our food spend to better the local economy
https://fox17online.com/2019/07/16/medical-moment-michigan-street-market-2/
GREAT SUSHI. GREAT CAUSE. ROLLED INTO ONE.

Every purchase feeds one orphan.

DISCOVER ANU’S STORY
MSM&G Impact

- Focus our food service jobs to impact the wealth/job stability of the community
  - 34 new hires - $495,000 annual wages

- Focus our food spend to better the local economy
  - 20% Local Spend or $560,000 annually
  - Increased partnerships with suppliers that mirror our community

- Focus our food menu choices to impact the health of the community
  - Healthier menu mix – 20% decrease in fried foods
  - Elimination of Styrofoam
Where We Are Going…

- Culinary Medicine Partnership – Continue & Grow
- Cool Food Pledge - Study
- Healthiest Workplace - Policies
- Patient Menu Revamp
- 2030 Sustainability Goals - 50% Spend following MI Good Food Charter
Food to thrive
Questions?