

Brave New Medicine

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HOMELAND SECURITY



www.calie.org

GERAUNDRE MOUNTAINS, MEXICO — Geronimo photographed before surrender to General Crook, March 27, 1886. Calixto Escobedo (photo by C.S. Fly).
GERONIMO: "I was no chief and never had been, but because I had been more deeply wronged than others, this honor was conferred upon me, and I resolved to prove worthy of the trust."
KIPLES: (l-r) Winchester 1873 carbine, Winchester 1873 carbine, 45-70 Trapdoor Springfield carbine and 45-70 Trapdoor Springfield.
APACHE WARRIORS: (l-r) Yonoka, Okappa (Geronimo's son), Fun (Yonoka's half brother), Geronimo

FIGHTING TERRORISM SINCE 1492

Physician Heal Thyself!

- Meaningless (-ful) Use
- PQRS
- ICD-10
- HIPAA
- Prior Authorization
- Increased Third Party scrutiny
- MOC



OBJECTIVE





Primary Care vs Specialists

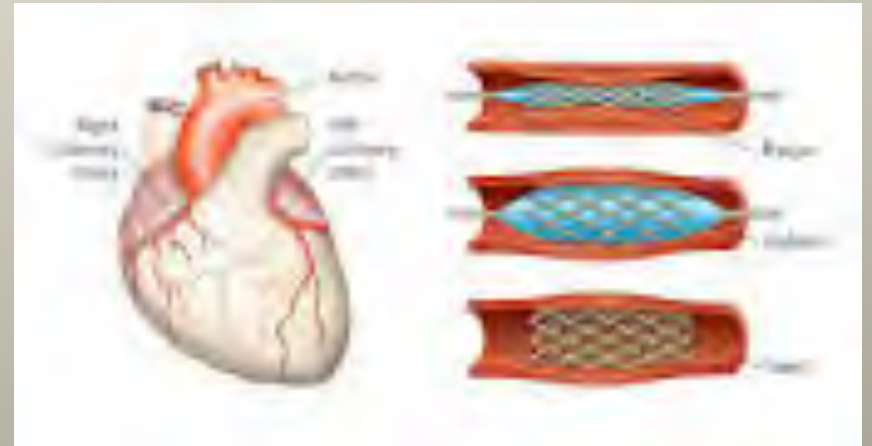


- Median income \$ 220,000 PCP
- Median income invasive cardiology \$560,000

Military/Medical Industrial Complex



Highly Interventional MIC

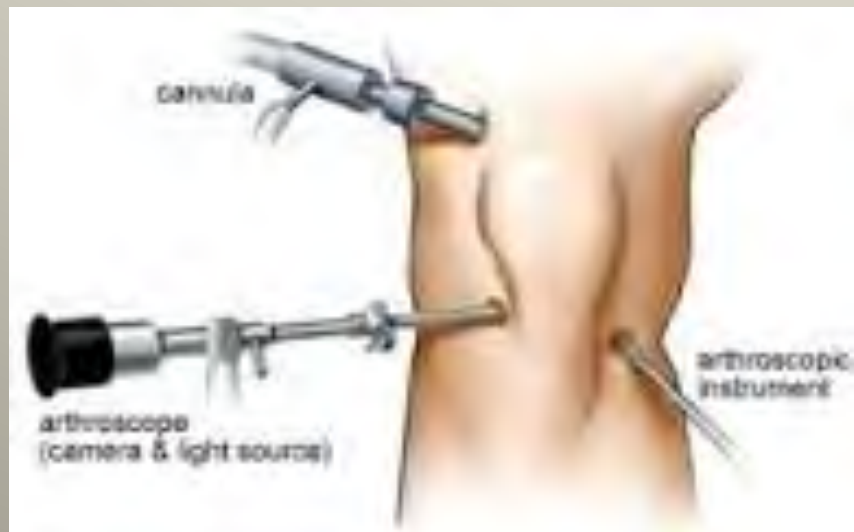


Volume Trends for Select Cardiovascular Interventions

Medicare Fee-for-Service Procedures,¹ 2005-2013

Intervention	2005	2013	Change
Coronary Artery Endovascular Revascularization	464,567	323,406	-30%
Peripheral Artery Endovascular Revascularization	302,333	358,168	18%
Peripheral Vein Revascularization	187,032	323,380	73%
Vein Ablation	24,999	171,585	586%
Lower Extremity Bypass	88,548	46,734	-47%
Lower Extremity Amputation (All Cases)	124,558	113,797	-9%
Major Lower Extremity Amputation (Above and Below Knee)	54,778	38,166	-30%

1) Volume represents count of procedures. Count of patients is typically lower than the count of procedures.





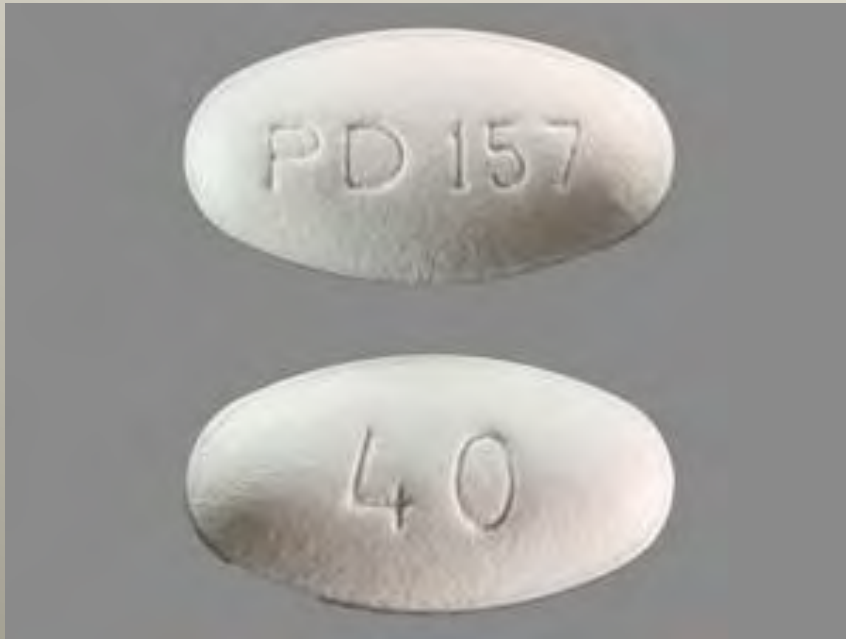
Less Medicine, Better Health



Overdosed America



Most Drugs Do Not Work For Most People



Addiction





Websites

- www.worstpills.org
- www.ti.ubc.ca
- Blogs.wsj.com/pharmalot

Pill for Every Ill

- Cymbalta
- Lyrica
- Ambien
- Oxycontin
- Klonopin
- Abilify
- Neurontin
- Etc., etc.



Antibiotics



“I can’t exercise it hurts too much”



- An exercise program in the treatment of FM, Journal of Rheumatology, 1996, 23(6): 1050-53
- Helpful
- No adverse effects

Drug Induced “Euboxia”



- BP 110/65
- Total Cholesterol 110
- LDL 65
- Triglycerides 85
- FBS 100
- Hgb A1C 6.5
- O2 Sat. 91%
- BMI 42

Ooops!

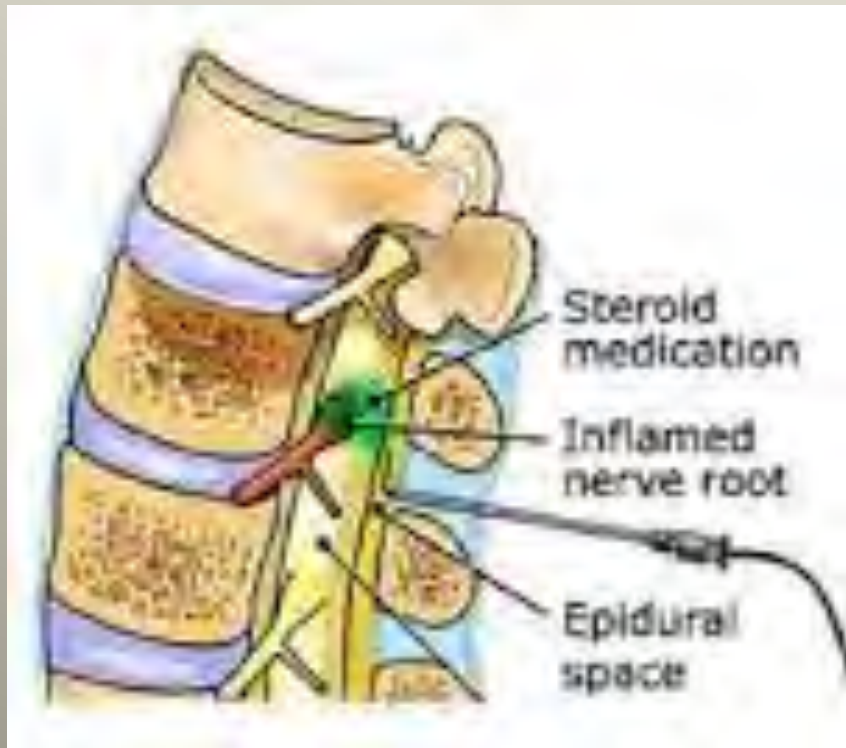


- Actos
- Insulin
- Lovasa
- Crestor
- Lisinopril
- Cardizem
- Lopressor
- ASA
- C-PAP
- Amigo

Another Approach



Passive and Receptive







Natural Sleep Aids





What's Missing?



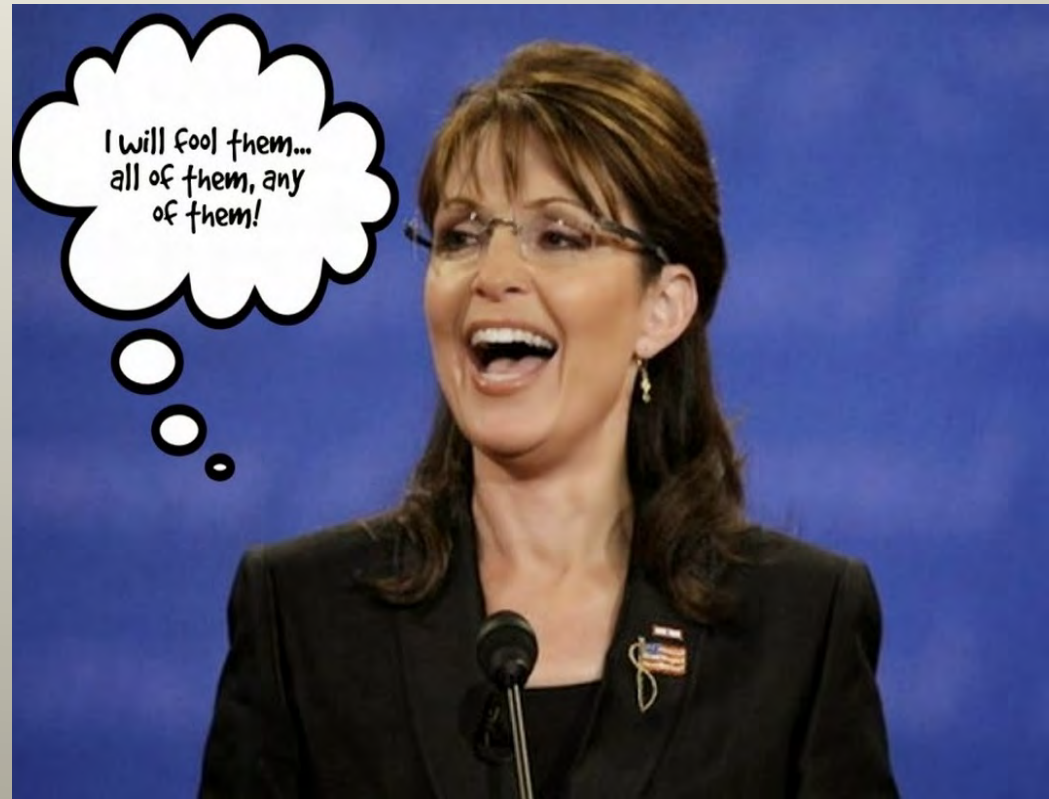
Hospitals



Doctor's Offices



End of Life



Primary Care Solution



Restructure

- Unload Administrative Burden/Paperwork
- “Less Medicine, Better Health”
- Advocacy
- End of Life Care

Practice Options



Workers of the World Unite!



Scary!!!!!!!!!!

“I am from the private health insurance company and I am here to help you”

“The private health insurance companies are not the solution, the private health insurance companies are the PROBLEM!”



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The elephant in the room

Physician Heal Thyself !

