Bronson Methodist

- 434 in-patient beds
- 4000+ employees
- 4900 daily meals
- 33% local
- *Self-operated Food Service dept.*

Bronson Battle Creek

- 189 in-patient beds
- 1600+ employees
- 2000 daily meals
- 14% local
- *Sodexo Contract managed*
WHY WE BELIEVE IN THIS WORK

- We believe in fostering a culture of health
- As an anchor institution, it is our responsibility to support economic stability
- Food is food. Food is not widgets.
Getting started

- Small steps for little victories
- Larger, stretch goals
- Markets, CSAs, guest chefs, etc.*
- Educational materials
Opportunities (Failures)

- Overcommitting
- False expectations
- Communication
Successes

• Pasture raised beef
• Lettuce & root veggies
• Real eggs
Positive outcomes

- KVCC Bronson Healthy Living Campus
- Economic impact
- Better (real) food
• Seasonal in-patient menu(s)
• Hormone, antibiotic, GMO-free Chicken collaboration
• Consolidated Cardiac & General Diet
Thank you!
bronsonhealth.com