Taste the Local Difference®

"Helping farms, food businesses and the communities we serve benefit from the economic value of local food, while ensuring that fresh, healthy local food is available to all consumers."
Building & Strengthening Connections

• TLD provides marketing materials that promote and differentiate local food producers.

• We call ourselves value chain connectors --- developing new market connections and strengthening those that exist.
The Online Database

- Data Collection & Mapping
- 1,000+ partners
  - Farms, Farmers Markets, Specialty Producers, Retailers, etc.
- Pantries & Meal Sites
  - Goodwill Industries NMI
Food Pantries & Meal Sites

• Help clients locate the site
• Provide important information
• Connect clients to other opportunities like farm markets
• Give farm & retail partners the ability to connect and donate
• Use the opportunity to survey sites for additional valuable data
Digital Mapping & Listings

Meal Sites

Food Pantries

Goodwill Inn

Sunday: 12:00 AM - 12:00 AM
Tuesday: 12:00 AM - 12:00 AM
Thursday: 12:00 AM - 12:00 AM
Saturday: 12:00 AM - 12:00 AM

Frozen Meal Offered
Retail Venues

• Majority of shoppers purchase their food from grocery stores

• Already working with 15+ regional retailers to source & identify local, healthy produce

• Double Up Food Bucks NWMI Retail Pilot Project
  – TLD as the identifier and project lead
  – Requires a variety of local produce always available
  – Uses loyalty cards or coupons to redeem at POS system
Join us during the Poster Sessions!

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